



NEWS RELEASE

CoBank Announces Launch Of 2017 Sharing Success Program

*\$3 Million Fund Matches Contributions by Customers
To Charities Across Rural America*

DENVER (March 23, 2017) – CoBank, a cooperative bank serving agribusinesses, rural infrastructure providers and Farm Credit associations throughout the United States, today announced the renewal of its Sharing Success program for 2017. The \$3 million fund is a cornerstone of CoBank’s corporate citizenship efforts, matching donations by the bank’s cooperative and other eligible customers to nonprofit organizations in their communities.

First launched in 2012 to celebrate the United Nations’ International Year of the Cooperative, Sharing Success has matched contributions to hundreds of charitable organizations in all 50 states over the past five years. Together, CoBank and its customers have contributed more than \$25 million to support the efforts of these organizations, the majority of which are located in rural communities.

“Sharing Success has had a broader and deeper impact than we ever imagined,” said Tom Halverson, CoBank’s president & chief executive officer. “We are delighted with the growing participation in the program by our customers, and deeply grateful to them for their assistance in identifying worthy charitable causes deserving of our support. We look forward to partnering with our customers once again this year and to sharing our success, in the best cooperative tradition.”

The 2017 program launches on April 1 and will run through October 31 or the point at which the fund is exhausted, whichever comes first. The bank will match the contributions of eligible customers on a dollar-for-dollar basis, from a minimum of \$1,000 up to a maximum of \$5,000 per customer. Cooperatives and other eligible customers interested in participating should contact their CoBank relationship manager or visit <http://www.cobank.com/About-CoBank/Corporate-Citizenship-Pages/Sharing-Success.aspx> for an application and detailed program requirements.

About CoBank

CoBank is a \$126 billion cooperative bank serving vital industries across rural America. The bank provides loans, leases, export financing and other financial services to agribusinesses and rural power, water and communications providers in all 50 states. The bank also provides wholesale loans and other financial services to affiliated Farm Credit associations serving more than 70,000 farmers, ranchers and other rural borrowers in 23 states around the country.

CoBank is a member of the Farm Credit System, a nationwide network of banks and retail lending associations chartered to support the borrowing needs of U.S. agriculture, rural infrastructure and rural

communities. Headquartered outside Denver, Colorado, CoBank serves customers from regional banking centers across the U.S. and also maintains an international representative office in Singapore.

For more information about CoBank, visit the bank's web site at www.cobank.com.

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